



**RF
INVESTMENT
PARTNERS**

NEW YORK | CHICAGO | CHARLOTTE | AUSTIN
www.rf-partners.com

Aligning our expertise & capital with your vision.

RF provides innovative capital for visionary founders to help build differentiated businesses.

With approximately \$700 million of capital under management, RF Investment Partners invests in lower-middle-market businesses with a focus in Software, Healthcare Services, and Business Services. RF is often the first institutional investor, offering investment across the capital structure that aligns with the company's growth strategy. Through a partnership approach, we provide guidance based on our deep sector expertise and understanding of broad market dynamics.

Size Parameters

Business Services & Healthcare Services Companies

\$10M+Revenue
\$2M+EBITDA
10%+EBITDA Margins

Software Companies

\$5M+ ARR
70%+ Gross Margins
85%+ Revenue Retention
Pathway to Positive Cash Flow
Within 18 Months

Sectors

Software
Business Services
Healthcare Services

Transaction Types

Liquidity Events
Growth Capital Investments
Acquisition Capital
Management Buyouts
Recapitalizations
Independent Sponsor / Search Fund

Investment Parameters

\$10 - \$40M Transaction Size
Interest Only

Securities

Unitranche Debt
Subordinated Debt
Preferred / Common Equity

CONTACT INFORMATION

For Business Services & Healthcare Services Opportunities:

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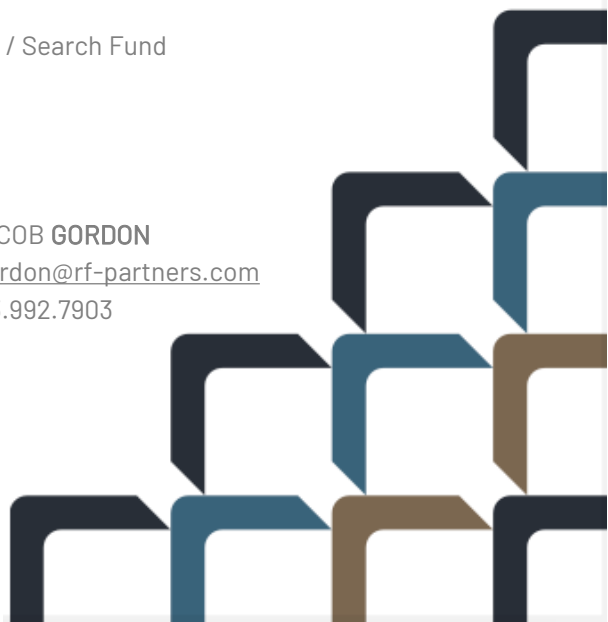
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For Software Opportunities:

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Investment Portfolio

SOFTWARE

May 2018*	October 2019*	March 2020	December 2020*	March 2021*	May 2021*	July 2021

November 2021*	May 2022*	June 2022*	June 2022	April 2023	July 2024

HEALTHCARE SERVICES

		The Skin Center	
December 2018*	March 2021	December 2021	March 2022

September 2022	March 2024	May 2024	December 2024

BUSINESS SERVICES

February 2018*	December 2018*	March 2019*	November 2019*	April 2021	December 2021

October 2022	December 2022	July 2023	July 2024	December 2024	November 2025

CONSUMER & NICHE MANUFACTURING

June 2018*	December 2018	March 2021*	August 2024

*represents exited portfolio companies

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