



**RF
INVESTMENT
PARTNERS**

NEW YORK | CHICAGO | CHARLOTTE | AUSTIN
www.rf-partners.com

Aligning our expertise & capital with your vision.

RF provides innovative capital for visionary founders to help build differentiated businesses.

With approximately \$700 million of capital under management, RF Investment Partners invests in lower-middle-market businesses with a focus in Software, Healthcare Services, and Business Services. RF is often the first institutional investor, offering investment across the capital structure that aligns with the company's growth strategy. Through a partnership approach, we provide guidance based on our deep sector expertise and understanding of broad market dynamics.

Size Parameters

Business Services & Healthcare Companies

\$10M+Revenue
\$2M+EBITDA
10%+EBITDA Margins

Software Companies

\$5M+ ARR
70%+ Gross Margins
85%+ Revenue Retention
Pathway to Positive Cash Flow
Within 18 Months

Sectors

Software
Business Services
Healthcare Services

Transaction Types

Liquidity Events
Growth Capital Investments
Acquisition Capital
Management Buyouts
Recapitalizations
Independent Sponsor / Search Fund

Investment Parameters

\$10 - \$40M Transaction Size
Interest Only

Securities

Unitranche Debt
Subordinated Debt
Preferred / Common Equity

CONTACT INFORMATION

For Software Opportunities:

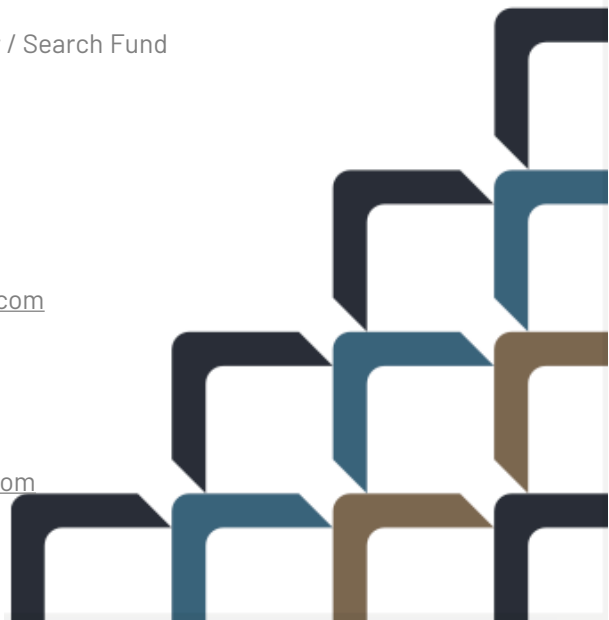
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Investment Portfolio

SOFTWARE



May 2018*



October 2019*



March 2020



December 2020*



March 2021*



May 2021



July 2021



November 2021*



May 2022



June 2022



June 2022



April 2023



July 2024

HEALTHCARE SERVICES



December 2018*



March 2021

The Skin Center

December 2021



March 2022



September 2022



May 2024



December 2024

BUSINESS SERVICES



February 2018*



December 2018*



March 2019*



November 2019*



April 2021



December 2021



October 2022



December 2022



July 2023



July 2024



December 2024

CONSUMER & NICHE MANUFACTURING



June 2018*



December 2018



March 2021



August 2024

*represents exited portfolio companies

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