

# Aligning our expertise & capital with your vision.

# RF provides innovative capital for visionary founders to help build differentiated businesses.

With over \$680 million of capital under management, RF Investment Partners invests in lower-middle-market businesses with a focus in Software, Healthcare Services, and Business Services. RF is often the first institutional investor, offering investment across the capital structure that aligns with the company's growth strategy. Through a partnership approach, we provide guidance based on our deep sector expertise and understanding of broad market dynamics.

# **Size Parameters**

# **Business Services & Healthcare Companies**

\$10M+Revenue \$2M+EBITDA 10%+EBITDA Margins

## **Software Companies**

\$5M+ ARR
70%+ Gross Margins
85%+ Revenue Retention
Positive Cash Flow

## **Sectors**

Software
Business Services
Healthcare Services

# **Transaction Types**

Liquidity Events Ur
Growth Capital Investments Su
Acquisition Capital Pr
Management Buyouts
Recapitalizations
Independent Sponsor / Search Fund

# **Investment Parameters**

\$10 - \$40M Transaction Size Interest Only

# **Securities**

Unitranche Debt Subordinated Debt Preferred / Common Equity

# **CONTACT INFORMATION**

For Software Opportunities: JACOB **GORDON** / Director jgordon@rf-partners 413.992.7903

For Business Services & Healthcare Opportunities: JOHN ROMNEY / Head of Originations jromney@rf-partners 817.662.2234





# **Investment Portfolio**

#### SOFTWARE





C@MPLY365.

RELAY //

May 2018\*

October 2019\*

March 2020

December 2020

March 2021

May 2021

RamSoft

ordergrove.

allied

OffenderWatch\*

Iackthorn

**NEXTPOINT** 

July 2021

November 2021\*

May 2022

June 2022

June 2022

April 2023

## HEALTHCARE SERVICES





The Skin Center

specialty BRANDS

December 2018\*

March 2021

December 2021

March 2022

September 2022

## BUSINESS SERVICES





true





February 2018\*

December 2018\*

March 2019\*

June 2019

November 2019



LEADERSHIP CIRCLE



April 2021

December 2021

October 2022

December 2022

## CONSUMER & NICHE MANUFACTURING



charlesproductsinc.



June 2018\*

December 2018

March 2021

## \*represents exited portfolio companies