



Providing Flexible Debt and Structured Equity Solutions to Growth Oriented Companies

RF Investment Partners ("RF") is an investment firm with approximately \$314 million of capital under management and typically invests \$5 million - \$25 million per investment. RF utilizes flexible financing solutions to support exceptional management teams in lower-middle-market companies. We are a less dilutive form of capital than traditional private equity but provide owners many of the same strategic benefits.

INVESTMENT PARAMETERS: TRADITIONAL BUSINESS			INVESTMENT PARAMETERS: SOFTWARE BUSINESS		
REVENUE	EBITDA	EBITDA MARGIN	ARR	GROSS MARGIN	NET RETENTION
\$10 - \$75mm	\$2 - \$10mm	10%+	\$5 - \$10mm	70%+	90%+

INVESTMENT PROFILE









TRANSACTION TYPES

 Management Buyouts	 Shareholder Liquidity Events	 Recapitalizations
 Acquisition or Growth Financing	 Independent Sponsor / Search Fund	 Family Ownership / Generational Transition

SECURITIES

- ✓ Untranche
- ✓ Second Lien
- ✓ Subordinated Debt
- ✓ Preferred Equity
- ✓ Common Equity

INDUSTRY SECTORS

 Business Services	 Consumer Products & Services	 Education & Training Solutions	 Healthcare Services
 License & Maintenance Software	 Industrial & Niche Manufacturing	 Distribution & Logistics	 Software/SaaS

NEW YORK

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INVESTMENT PORTFOLIO

Business Services



Software/SaaS



Consumer Products & Services



Healthcare Services



Industrial & Niche Manufacturing



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